

PILCHUCK GLASS SCHOOL

2020 ANNUAL AUCTION ADVERTISEMENT REQUIREMENTS

Impressions: Print, 1,000+ / Online, 15,000+

Advertisers will receive a complimentary copy of Auction catalog.

PRICING

Full-page \$1,300

Half-page \$700

Quarter-page \$400

AD PRICING

Full-page 7" X 11.25"

Half-page vertical 3.125" x 10.75"
horizontal 6.50" x 5.25"

Quarter-page 3.125" x 5.25"

DEADLINES

Print-ready advertisement

August 30, 2020

Advertisement payment

August 30, 2020

FILE REQUIREMENTS

Please supply final file as a PDF (300 dpi, CMYK)

The advertiser is solely responsible for content and correctness of supplied material.

Ads that do not meet specifications will be returned to advertiser for corrections.

Special requirements for Full-page ads

Text, logos, and images that are not intended to bleed off the page must be at least 0.25" from the edges.

Please include 0.125" bleed and crop marks in the PDF.



RESERVE YOUR SPONSORSHIP OR ADVERTISEMENT

For more information,
call Torie Long at 206.254.1966
or email tlong@pilchuck.org



PILCHUCK.ORG

FULL-PAGE

7" × 11¼"

HALF-PAGE VERTICAL

$3\frac{1}{8}" \times 10\frac{3}{4}"$

HALF-PAGE HORIZONTAL

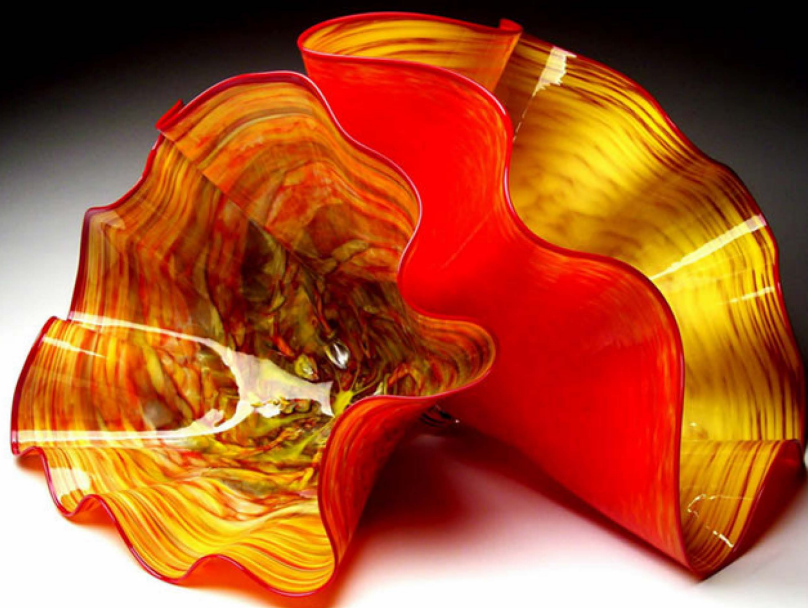
$6\frac{1}{2}" \times 5\frac{1}{4}"$

QUARTER-PAGE

$3\frac{1}{8}" \times 5\frac{1}{4}"$



GLASS ART SOCIETY



The Corning Museum of Glass



1962-2012

50TH
ANNIVERSARY

STUDIO GLASS

Sponsored by

AACG | Art Alliance for
Contemporary Glass